MBA in
Project Management
(12 Months)
Distance-Learning
In today’s business environment, the skills of the project manager have never been more in demand. Organisations, businesses and governments are becoming increasingly aware of the strategic importance of effective project management for gaining a competitive advantage. An MBA degree in the rapidly growing area of project management will help you develop skills that are highly sought-after globally in a wide variety of sectors, from IT and construction, healthcare, energy, financial and professional services, to non-governmental organisations, retail and manufacturing.

This course is particularly relevant for professionals who need to be able to run complex projects with a range of stakeholders, managing all phases to time and to budget. Our aim is to help you develop a range of technical skills that will be complemented by transferable soft skills so that you develop as an independent learner and thinker who is comfortable tackling the two key ideas in modern Business Project Management: choosing the right project and doing the project right. This means you’ll be able to identify and select projects that are going to benefit an organisation, and then deliver them within the scope required, to the budget and on schedule. With that skill set, it isn’t hard to see why graduates from this course are in high demand.
Programme Objectives

The MBA Project Management ensures that projects meet the change needs of the organisation. The MBA Project Management course aims to develop a range of soft and technical skills in order to address two contemporary ideas – ‘choosing the right project’ and ‘doing the project right’. The first idea is associated with identifying and selecting the appropriate project which most benefits the organisation. The second idea focuses on delivery of the project ‘to quality, in budget, on schedule’. Various important concepts and principles that underwrite the methodologies applied to different tasks required by the business organisation are explored. The course is influenced by three important and interconnected areas, namely: Profession, Practice and Research.

I. Profession: It is the awareness of the Project Management bodies such as Association for Project Management (APM) (UK based) and the Project Management Institute (PMI) (USA based), and their respective bodies of knowledge which influences this course.

II. Practice: It is the APM’s body of knowledge, PRINCE2 (a UK governmental Project Management methodology) and MS Project are applied to ‘real-world’ business project assignments. Traditional methodologies, methods and techniques are also used in order to gain practical project skills and experience. We also encourage reflection of professional skills and evaluate traditional approaches, which may inform your research.

III. Research: It is informed by practical experiences, and awareness of traditional methodologies, methods and techniques limitations. The course aims to facilitate the conceptualisation, development and application of new theories and approaches which influence the profession and practice of Project Management.
Programme Structure

ALL MBA programs are made up of THREE compulsory modules PLUS a Thesis which is also compulsory. On top of these, students will be required to study and successfully complete from FOUR TO SEVEN electives which will be allocated by the Institute based on the candidate’s academic background.

For all MBA programs students are required to complete successfully THREE core modules and prepare an upto standard Thesis.

MBA CORE SUBJECTS:

1. Organisational Behaviour
2. Business Policy & Strategy
3. Operations Management

ELECTIVES:

4. Executive Skills
5. Management Information Systems
6. Project Administration
7. Operations Management
8. Project Planning & Control
9. Project Assessment
10. Financial Management

Thesis

A Thesis of 10,000 words MUST be submitted by the completion of the MBA programme. However, students are encouraged to begin thinking about the area of concentration long before the completion of the programme. The Thesis is a major part of the MBA programme and a student not submitting an upto standard Thesis will not be awarded the MBA. The Thesis must be on a topic agreed with the student’s Tutor and should have a research bias.

Thesis Proposal

A Thesis proposal must be submitted to the Tutor long before the end of the MBA programme on a special form provided by the Institute. A manual for the preparation of the Thesis is also provided to the student by the Institute.

Thesis Philosophy

The basic philosophy of the Thesis revolves around the identification of an issue or problem relevant to the MBA programme, which merits investigation. The research should involve collection and analysis of original data or analysis of existing data in an original way and should make a contribution to the specific area under investigation.

Thesis Submission

The Thesis must be submitted in a bound copy accompanied with the MBA Evaluation Form and the appropriate fee. If upon submission the Thesis is not of an acceptable standard then students need to re-submit their Thesis within two months and pay an extra re-submission fee. This is the last chance and if the Thesis is found unsatisfactory again then the student cannot be awarded the MBA. In such a case the student must register again, pay a registration fee and prepare a new Thesis on a fresh subject agreed between the student and his/her Tutor.

How you will study:

Distance learning through a personal tutor, full set of study materials, assignments and exams. Plus a 10,000 word dissertation.
What is an MBA Degree?

MBA is an abbreviation for Master of Business Administration. Amidst growing economic globalisation, an ever-increasing number of companies and organizations require top managers to have an MBA degree. Today, the MBA has become a title which characterises academic and professional achievement in a specific subject area, such as, for example, an MBA in Banking, Shipping or Insurance.

The Cyprus Institute of Marketing (BVI) MBA

The Cyprus Institute of Marketing (BVI) MBA programmes are action oriented and are designed to accelerate the managerial and leadership development process in various disciplines.

With an MBA a knowledge of management skills and operating techniques is developed. Management in both the private and public sectors requires increasingly the highest level of relevant training along with vision, analytical skills and the ability to implement far-reaching decisions.

The MBA programmes stimulate students to look beyond the narrow boundaries and horizons for higher level career planning.

Fees

Registration fees for Overseas Centers are indicated on the Registration form OSAR 80 and examination fees are indicated on the Examination Entry form EEF 79.

For Distance Learning students fees are indicated in the Official Letter of Admission.
Admission Requirements

Entry requirements have some degree of flexibility and are based on a candidate’s proven academic ability, motivation, experience as a manager or business executive and an assessment of the benefits that he or she is likely to derive from the programme. The usual minimum academic qualifications required are:

1. A Degree in any discipline from this Institute
2. A second class Honours Degree from a British or U.S. accredited University
3. Any other approved and recognised University in an English-speaking Language
4. Professional qualification in such subjects as Accounting, Marketing, Insurance, Shipping etc from UK Chartered Examining Bodies.

The usual minimum work experience required is 3 years in a managerial position.

The decision of the Admissions Board will be final.

The Institute reserves the right to vary its admission criteria from time to time.

The Academic Registrar is responsible for the interpretation of the admission criteria and may impose other conditions to be satisfied before admission.

Date of Commencement
Students can apply for admission and start their studies anytime throughout the year.

Examination Dates
Exams are held at approved Overseas Examination Centres EVERY JUNE and JANUARY. Students are NOT allowed to sit for the exams before the lapse of 6 months from the date of registration into the programme. Students wishing to enter for the examinations MUST complete an examination entry form and send it to the Institute at least TWO MONTHS prior to the examination dates.

Duration of Study
Minimum period - 12 months
Maximum period - 36 months

MBA Language
English language

The Institute reserves the right to change the fees, syllabus and regulations. Students re-sitting or re-taking a course or changing their centre of study assume full risk of such changes and of any additional fees applicable at the time.